

Profile

What I'm searching for

Designer and problem solver, seeking to apply 8+ years of design experience in an environment that values continued education, experimentation, and technology.

TOOLS

Figma, Adobe XD, Photoshop, Illustrator, InDesign, Unity, GitHub, Maze, Typeform, HubSpot, Google Analytics, Google Business Suite, WordPress, Elementor, Webflow, Mailchimp, Trello, Jira, SEMrush, Canva, Pencil & Paper

SKILLS

Visual Design, Project Management, Time Management, Art Direction, Team Leadership, Prototyping, SEO, Research, HTML & CSS, C#, Usability Testing, Planning and Organizing, Problem-Solving

EDUCATION

Villa Maria College

Buffalo, NY
Bachelor of Fine Arts
Graphic Design
2011–2015

MEMBERSHIPS

AAF Buffalo

2012–2016

Girl Develop It

2013–2019

Experience

UX/UI Designer - MOD Tech Labs

Feb 2023–Dec 2023

- Designed tools and applications that utilize machine learning to help optimize 3D assets for virtual production
- Created user flows for new and existing products
- Prepared wireframes, low-fi and high-fi prototypes
- Conducted usability tests to collect feedback on features and interface design
- Prepared design files in Figma and Unity, and kept documentation updated
- Collaborating with QA and Development to address bugs
- Updating and maintaining the company website in Wordpress
- Designed social media posts and marketing material

Freelance Designer - Graphic Lux

June 2022–Present

- Responsive web design, logo design, branding
- Preparing site maps and high-fidelity website designs in Adobe XD and Figma for developer handoff
- Creating digital assets for clients and managing website content in WordPress

Senior Web Designer - OtherWisz Creative

Aug 2015–Feb 2023

- Designing responsive websites with WordPress, site mapping, wireframing, building visual compositions, developer hand off, testing, content implementation, and client training
 - Direct collaboration with clients throughout the entire design process
 - Conducting SEO research, applying findings to new content and SEO reports
 - Collaborating with development and other designers
 - Maintaining client websites with front end development and troubleshooting issues
 - Project management: timelines, budgets, delivery
 - Mentor interns and junior designers
 - Designing digital assets for websites and social media
 - Development of logos, icons, brand guides, presentations, and marketing materials (print and digital)
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